

NFL TICKETS

DRIVE BUSINESS



\$43 MILLION

Get in Front of your Customers. Sharing unique experiences drives business. This TicketManager partner entertained \$43 million in potential revenue at each of the ten NFL games.



2.2 REQUESTS PER TICKET

2.2 Requests per ticket. NFL Tickets are in high-demand assuring you the guests you need to help grow your business.



90%

OVER 90% UTILIZATION

Tracking and using sports tickets effectively with TicketManager leads to significant ticket use. InviteManager partners use more than 90% of their tickets effectively.



“BE BOLD. HAVE VISION FOR YOUR COMPANY AND IT WILL BE REWARDING FOR EVERYBODY”
- ANNA LYSSA CUEVAS, EVENTS MANAGER AT BAKER HUGHES



300X PROVEN ROI

NFL suites host on average over 300X the cost of the suite in potential business.



78%

78% WANT NEW BUSINESS

78% of all tickets are used for New Business Development. The Majority of the rest for Current Customers.



500%

“At the end of each season we are required by management to generate ROI reporting for all tickets used. After last season, InviteManager’s quick and intuitive reporting provided us tangible data to show we returned precisely 500% on our suite investments.”