

# ARE YOUR NHL TICKETS DRIVING BUSINESS?



**90%**

**OVER 90% UTILIZATION**  
TRACKING AND USING SPORTS TICKETS EFFECTIVELY WITH TICKETMANAGER LEAD TO SIGNIFICANT TICKET USE. TICKETMANAGER PARTNERS USE MORE THAN 90% OF THEIR TICKETS EFFECTIVELY.



**78%**

**78% WANT NEW BUSINESS**

78% OF ALL TICKETS ARE USED FOR NEW BUSINESS DEVELOPMENT. THE MAJORITY OF THE REST FOR CURRENT CUSTOMERS.



**\$120**

**\$120 MILLION**

\$120 MILLION IN POTENTIAL REVENUE SHARING UNIQUE EXPERIENCES DRIVES BUSINESS. THIS TICKETMANAGER PARTNER ENTERTAINED \$2.9 MILLION IN POTENTIAL REVENUE AT EACH OF THE FORTY THREE NHL REGULAR SEASON GAMES.



**500X**

500  
250



**500X PROVEN ROI**

NHL SUITES HOST ON AVERAGE OVER 500X THE COST OF THE SUITE IN POTENTIAL BUSINESS.

**2.2**



**2.2 REQUESTS PER TICKET**

NHL TICKETS ARE IN HIGH-DEMAND ASSURING YOU THE GUESTS YOU NEED TO HELP GROW YOUR BUSINESS.

**“WE’RE VERY PROUD OF THE SUCCESSFUL PARTNERSHIP WE’VE BEEN ABLE TO FORGE WITH TICKETMANAGER AND OUR VALUED CORPORATE CUSTOMERS. COYOTES CUSTOMERS CAN BE CONFIDENT THEIR BEST TICKETS ARE BEING USED FOR THEIR BIGGEST OPPORTUNITIES AND GENERATING THE BEST POSSIBLE ROI.”**  
**- ARIZONA COYOTES**

**“USING TICKETMANAGER HAS HELPED OUR TEAMS USE THE TICKETS FOR THE BEST PURPOSE.”**  
**- JULIET DEPINA, CORPORATE MARKETING MANAGER AT LP BUILDING PRODUCTS**