



Overview

The Market

\$600 +
Billion

Spent annually to
take clients to events.

40% +
Company Tickets

Go in the trash and
can't be used.

\$109 +
Billion

Projected sponsorship
spend by 2030.



Why We Exist

Nearly two decades ago we **set out to build something different.**

We knew companies were buying tickets and sponsoring live events, because it works.

And we saw just how difficult it could be to manage those live events.

So, we set out to build the best technology and services for **10,000+** companies of all sizes, across every industry.

[Everything We Do](#)

(Button clickable in presentation mode)



Where You Are Today

Managing company tickets *is challenging.*

Compliance

ROI/Attribution

Ticket Waste

Visibility

Complexity



Who We Help

(Button clickable in presentation mode)



A 30,000 Ft View

Easily manage tickets & events
in a centralized place.

- + Fuel client entertainment initiatives
- + Enhance company loyalty programs
- + Achieve business outcomes

We've seen every use case and know
what it takes to be successful.

[Learn about Ticket Management](#)

(Button clickable in presentation mode)




How We Solve It

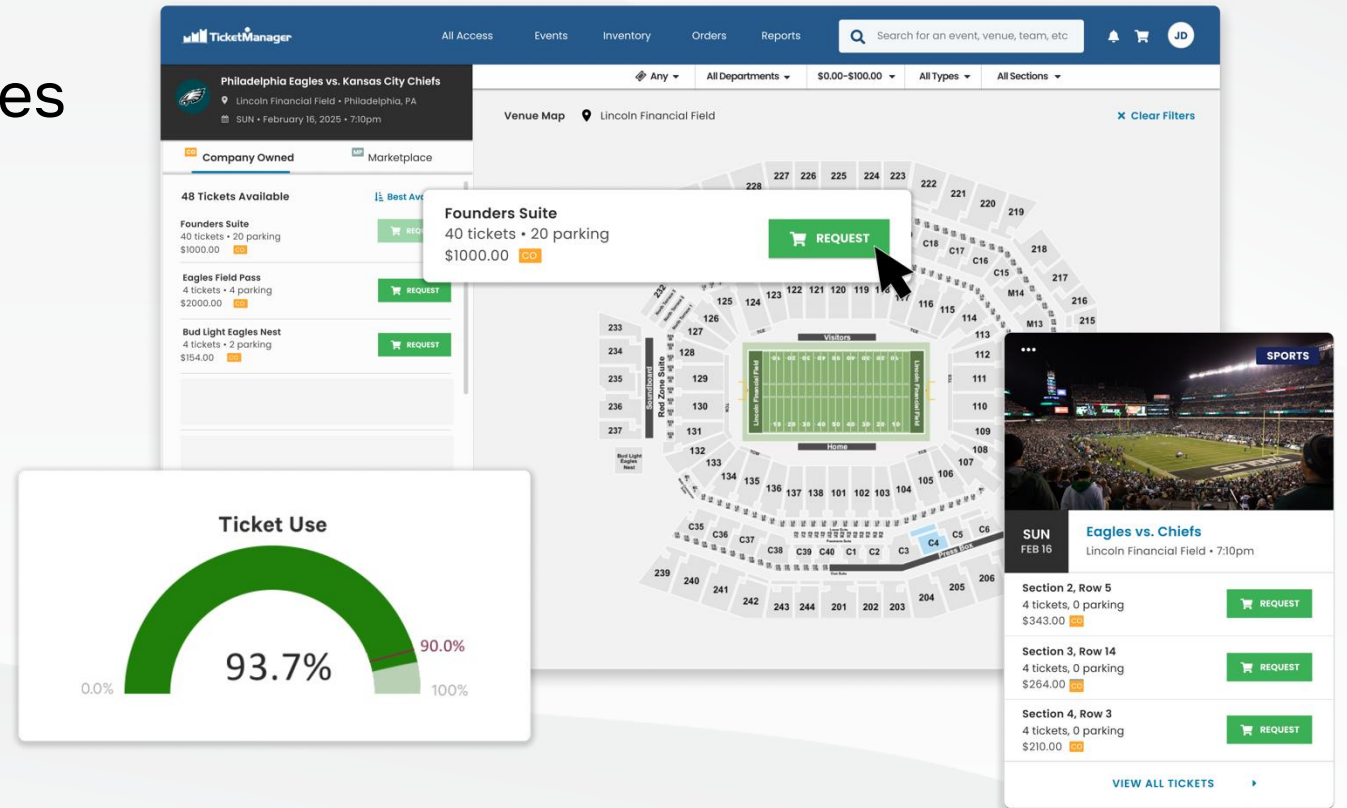
ROI-Focused Ticket Management

10 + Customer Support Resources

250 + Technology Integrations

0% Company Tickets Wasted

 Access Premium Experiences
Getting you the events you want. Tell us the event;
we'll take care of the rest with Ticket Concierge.



The screenshot displays the TicketManager interface for the Philadelphia Eagles vs. Kansas City Chiefs game at Lincoln Financial Field. The interface includes a search bar, filters, and a venue map. A list of ticket options is shown, including Founders Suite (40 tickets + 20 parking, \$1000.00), Eagles Field Pass (4 tickets + 4 parking, \$2000.00), and Bud Light Eagles Nest (4 tickets + 2 parking, \$154.00). A 'REQUEST' button is highlighted on the Founders Suite option. A 'Ticket Use' gauge shows 93.7% usage. A 'SPORTS' section shows a live view of the stadium and a list of ticket options for Section 2, Row 5 (4 tickets, 0 parking, \$343.00), Section 3, Row 14 (4 tickets, 0 parking, \$264.00), and Section 4, Row 3 (4 tickets, 0 parking, \$210.00).

[Verizon Success Story](#)

[All Client Case Studies](#)

(Buttons clickable in presentation mode)

Partnered with the Biggest Names in Sports



And Trusted by the Leading Brands in Live Events



97% +

Drove Anheuser-Busch to a 97% ticket usage rate.

100%

Created workflow tech to ensure 100% compliance.

13m +

Brought Verizon Access to 13 million customers.

10 +

Supported 10+ global brands with Olympic Hospitality.

38

Brands got TicketManager for **FREE** using ticket resale (YTD).

[TicketManager Success Stories](#)

(Button clickable in presentation mode)

Event Management

Your Hub for Events & Hospitality

Branded Website

An extension of your corporate event experience.

Email Marketing

On-brand communication with robust segmentation.

Streamlined Processes

Access-control, event badge creation, and more!

+ On-site TicketManager support.

[Learn About Event Management](#)

(Button clickable in presentation mode)



TicketManager Partner Summit

OCTOBER 17, 2024 | THE TIMES CENTER | NEW YORK CITY

You're Invited

Hi [FirstName],

You're invited to the 2024 TicketManager Partner Summit at The Times Center in New York City!

Happening October 17, 2024, this exclusive, invitation-only event is a premier opportunity to:

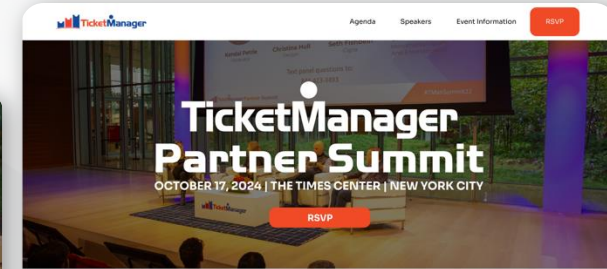
- Network with top executives from the world's biggest brands
- Learn about critical issues in sports, sponsorship, live events, ticketing and more
- All at **NO COST**. As our guest, attending this event is **ENTIRELY FREE!**

Don't miss this chance to build your network, boost your career, and learn from the brightest minds in the industry.

Space is limited so reserve your spot **TODAY!**

[RSVP](#)

Over 200+ Brands in Attendance



TicketManager Partner Summit

OCTOBER 17, 2024 | THE TIMES CENTER | NEW YORK CITY

The World's Leading Conference for Corporate Hospitality Professionals

TicketManager Partner Summit is an exclusive networking event with the most recognizable brands in the world like Verizon, Coca-Cola, Anheuser-Busch and countless more. Come listen to industry experts discuss the latest trends and innovations around sports, sponsorships, ticketing, live events and much more! Do not miss this once-a-year chance to network with top executives from across the business world.



TicketManager Partner Summit

OCTOBER 17, 2024 | THE TIMES CENTER | NEW YORK CITY

2024 TicketManager Summit interest Form

Fields marked with * are required.

First Name *	Last Name *	Email Address *
<input type="text"/>	<input type="text"/>	<input type="text"/>
Company *	Title *	
<input type="text"/>	<input type="text"/>	
Mobile Phone *	Would you like to receive text notifications? *	
<input type="text"/>	<input type="text"/>	

Please use XXX-XXX-XXXX format

[Submit](#)

Reduce Ticket Waste

Unused corporate tickets are **untapped opportunity**.

✔ Boost ROI

Get a check and funnel dollars back into the business.

✔ Better Tickets

Utilize funds and pay for the tickets you really want

✔ No Subscription

Get TicketManager for free.

The image collage features several key elements: a laptop displaying a list of unused tickets with dates (05/21, 05/22, 06/12) and event names (UGFA Championship, Final Four Chmpionship); a separate window showing sold tickets for a 'Golf Tournament' over three days; a line and bar chart labeled 'ROI' showing a positive trend; and a circular inset of a customer support agent.

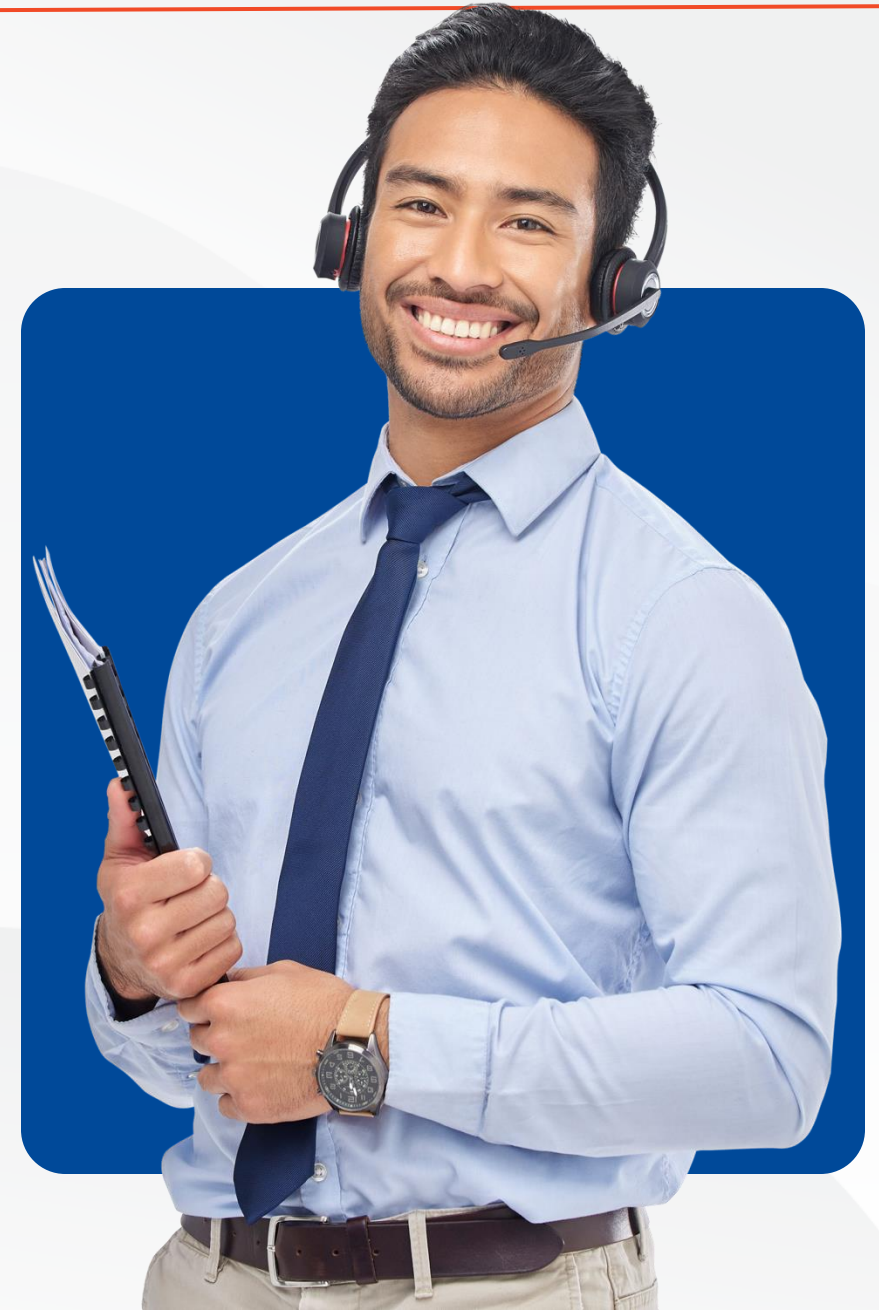
[Learn About Corporate Ticket Resale](#)

(Button clickable in presentation mode)

Key Outcomes

Let's make ticket management **EASY!**

- ✔ Increased visibility of company tickets and reduce unused tickets.
- ✔ Understand the connection between client entertainment and won business.
- ✔ Save thousands of hours in admin time – no more spreadsheets!
- ✔ Authentically engage your audience with a loyalty integration.
- ✔ Additional resources – TicketManager support, customer success, account management.
- ✔ Never fail a ticket audit again.





Thank You!